

Connecting wine lovers with great wine experiences



WINETOURISM.COM

BOOK FABULOUS WINE EXPERIENCES

What we do

WineTourism.com solves the difficulty for travellers to find, book and pay for wine experiences online.

Our online marketplace lets visitors easily discover, quickly book and safely pay for their wine experiences.

We give our wineries access to a global market of wine lovers without any upfront costs.



We are up and running since 2020

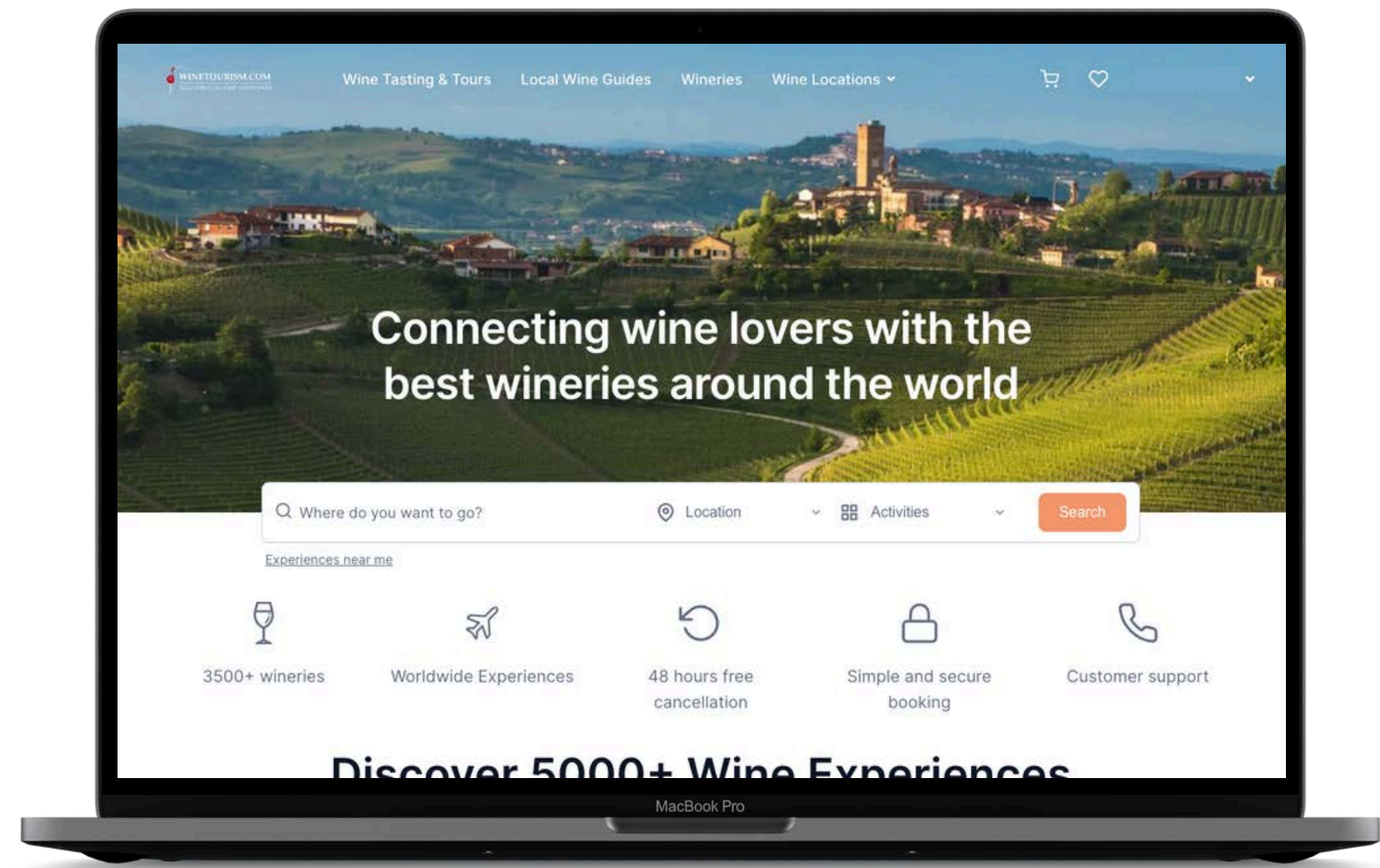
www.wineturism.com

1,8 million

Website Visitors 2023

15.000

Confirmed Bookings

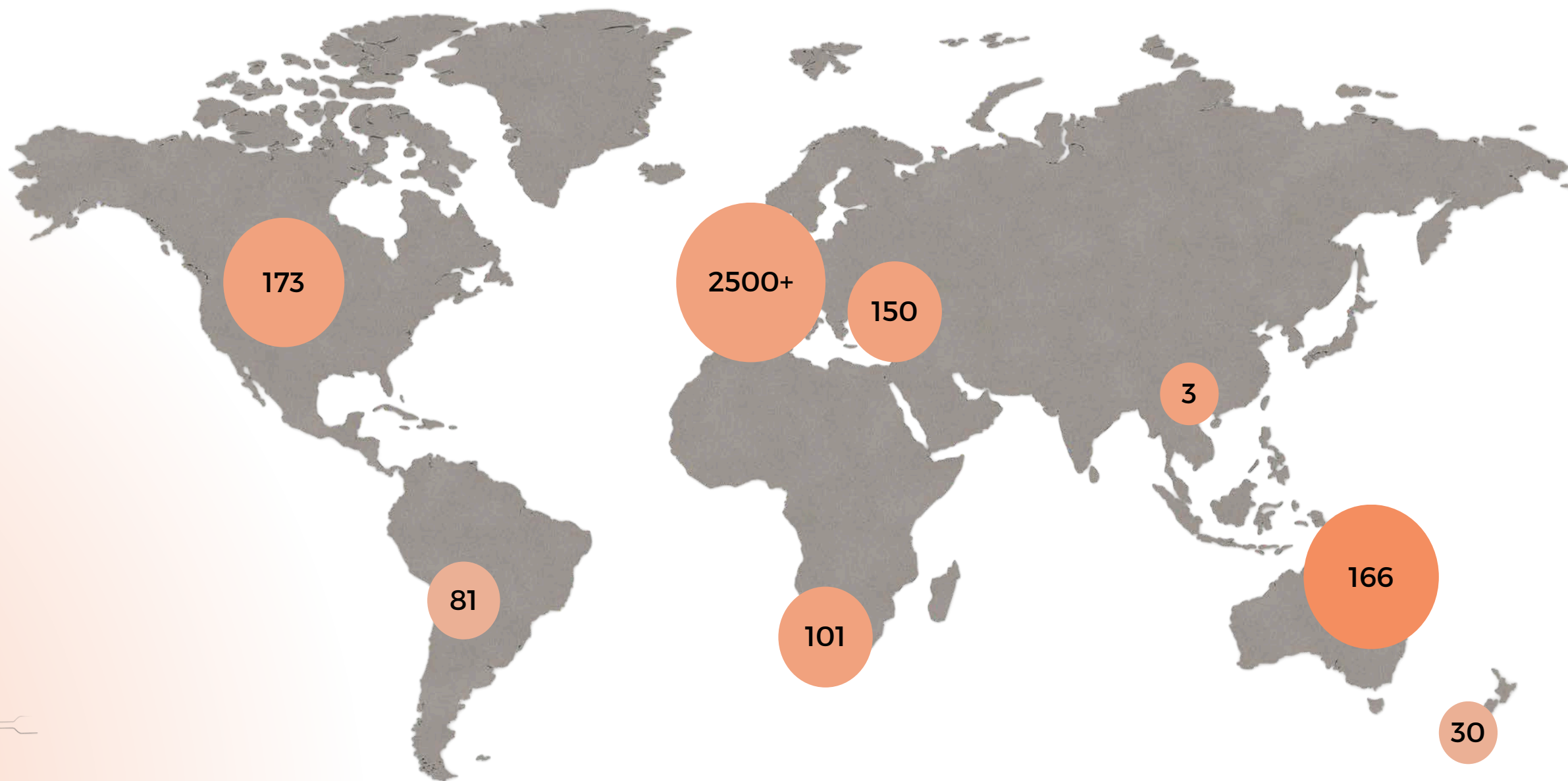


Winery portfolio

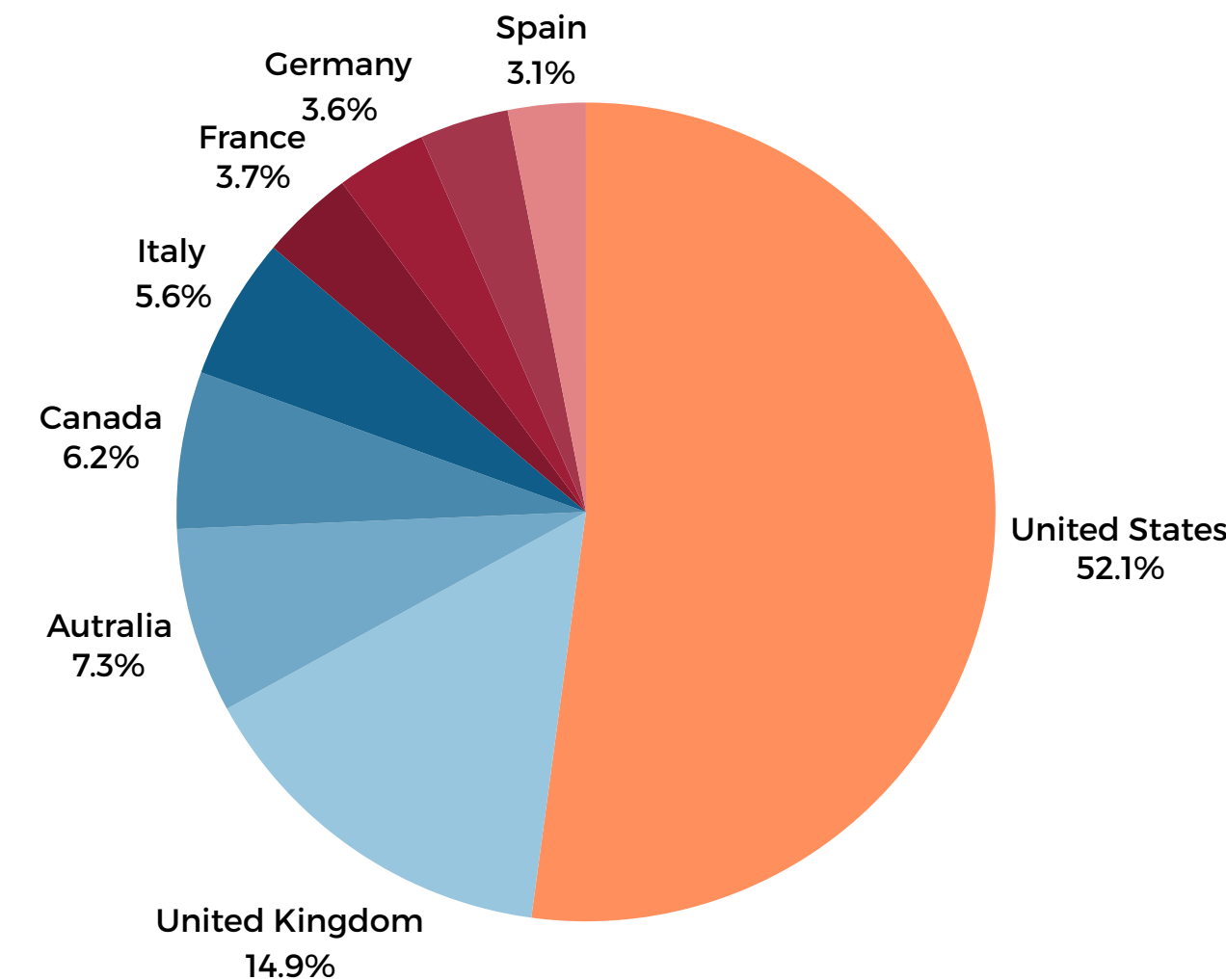
4500+ Wineries and guides

6000+ Wine Experiences

45+ Countries



Top-10 Visitor Countries



Who are our visitors?

LOCATION



USA



UK



Italy



Netherlands



Canada



Germany



France



Sweden

LIFESTYLE

Travel Buffs

Green Living Enthusiasts

Health & Fitness Buffs

Value Shoppers

Cooking Enthusiasts

Business Professionals

Art & Theater Aficionados

AGE

18 - 24



25 - 34



35 - 44



45 - 54



55 - 64



65+



GENDER

47%

MALE

53%

FEMALE



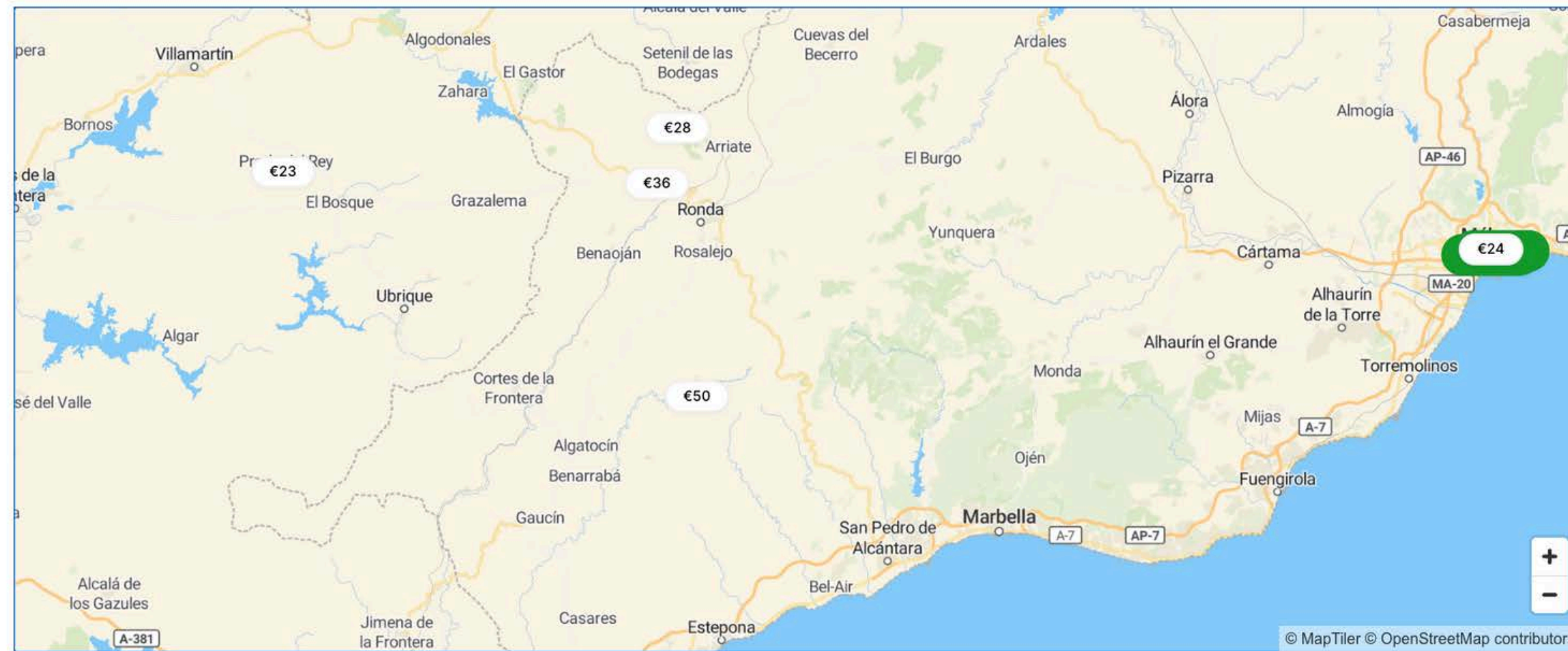
*Data from Summer 2023



How mobile are they?

Discover 6000+ Wine Experiences

We have the world's largest coverage of wine experiences. Whether you are looking for a wine tasting, local cooking experiences or you want to be part of harvest and winemaking process, we are here to help you plan your wine tour.



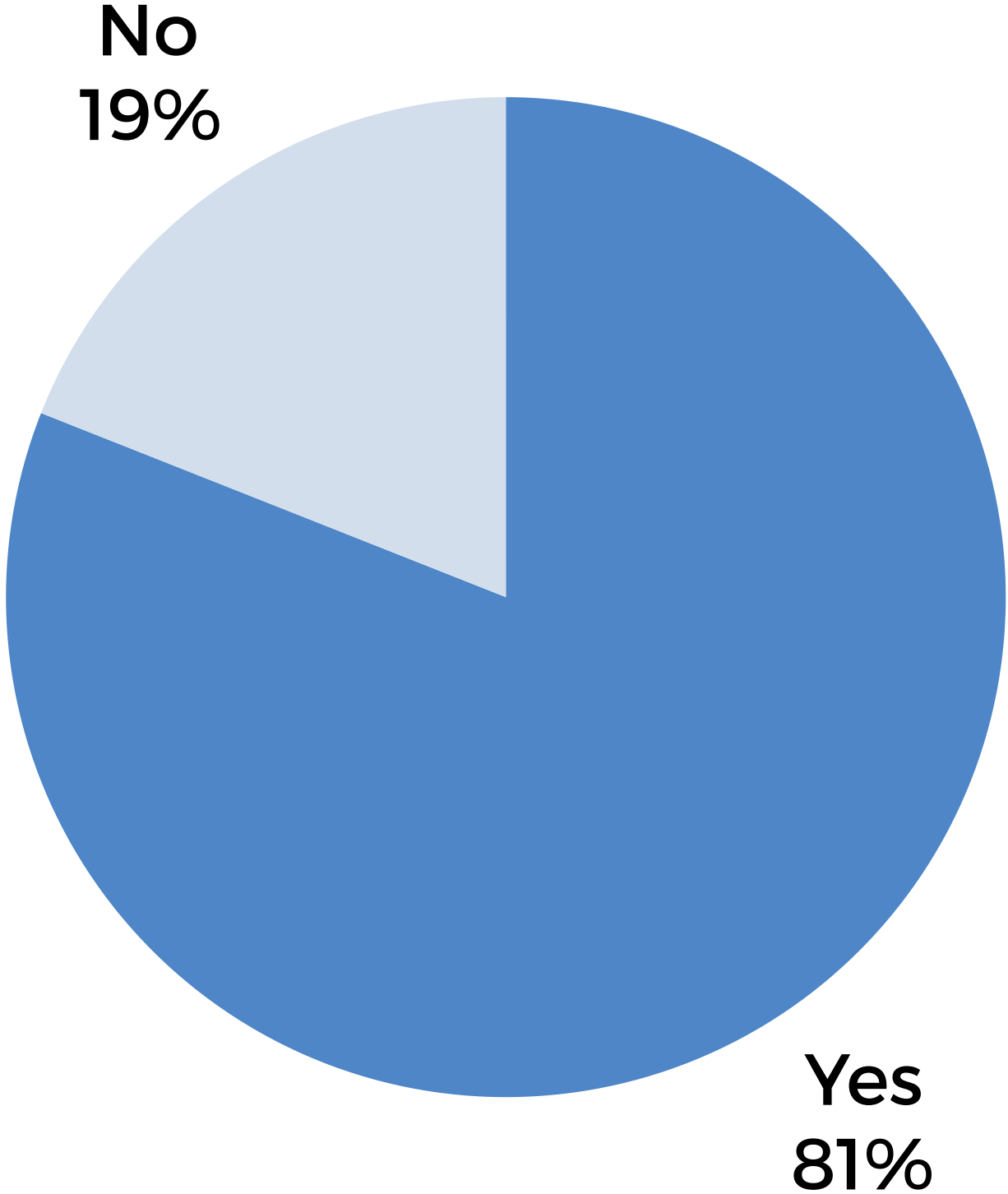
The need for transport



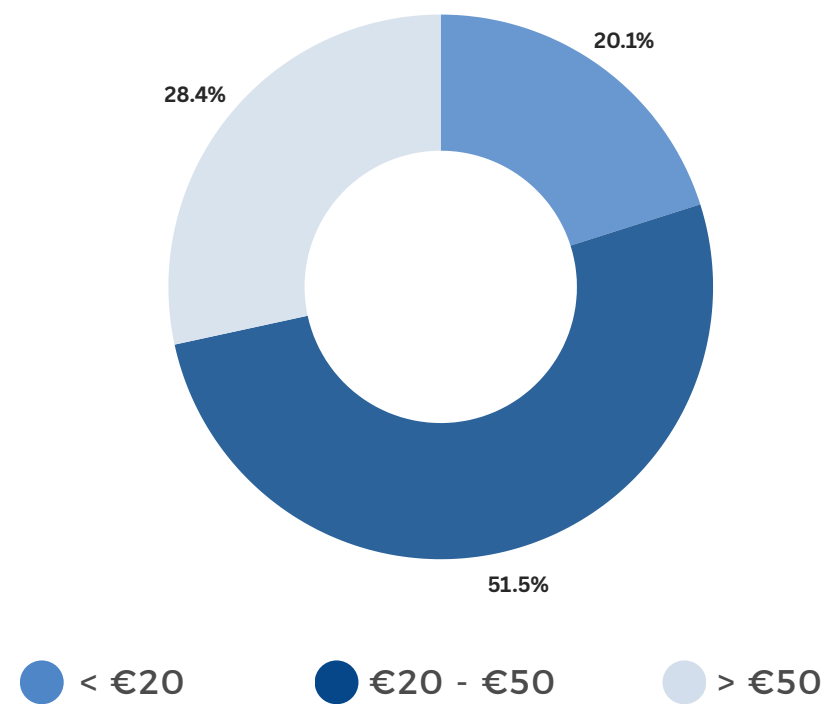
“I would like assistance with organising transport for my tour”:

66%

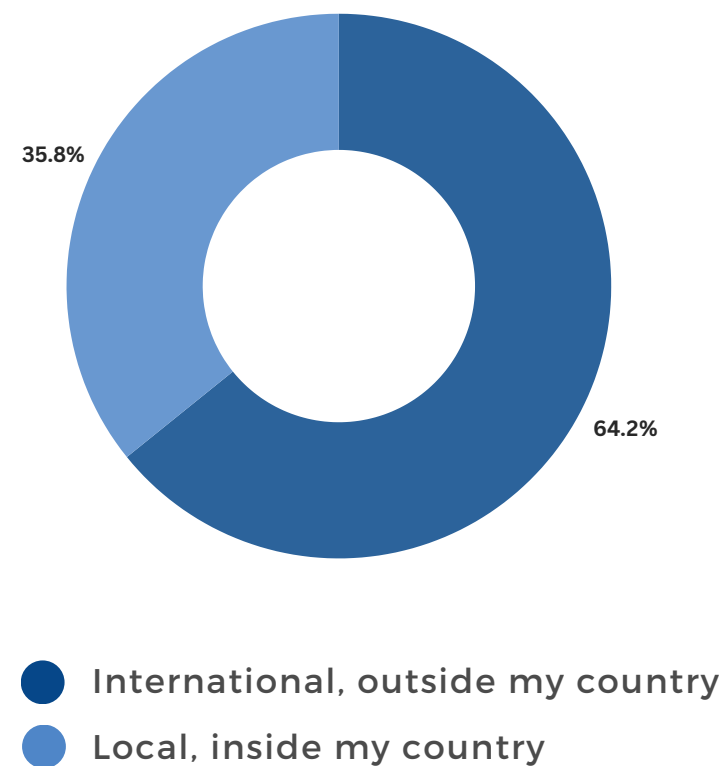
“Is it important that a winery works with sustainability when you are choosing a wine experience to book?”



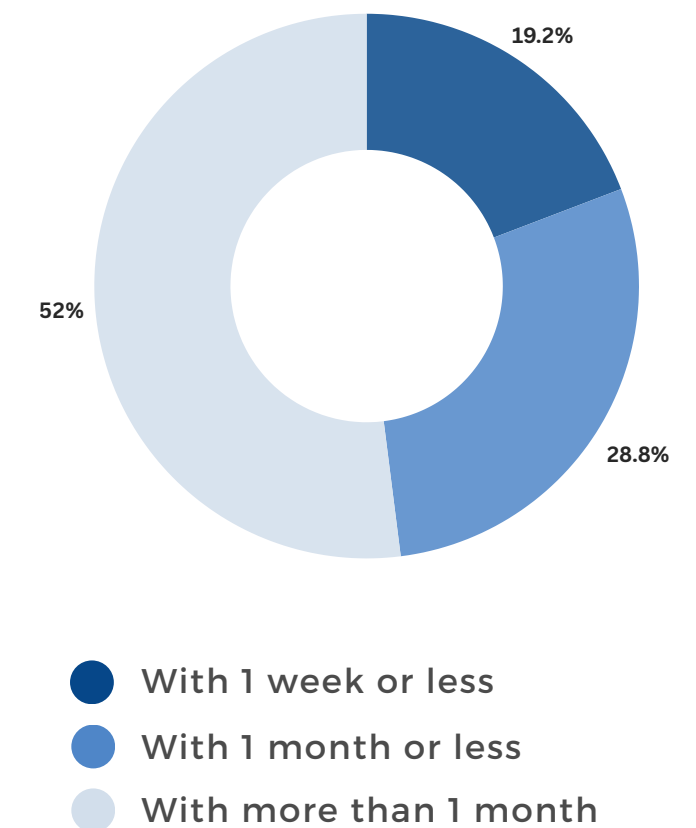
How much are you willing to pay for a wine experience?



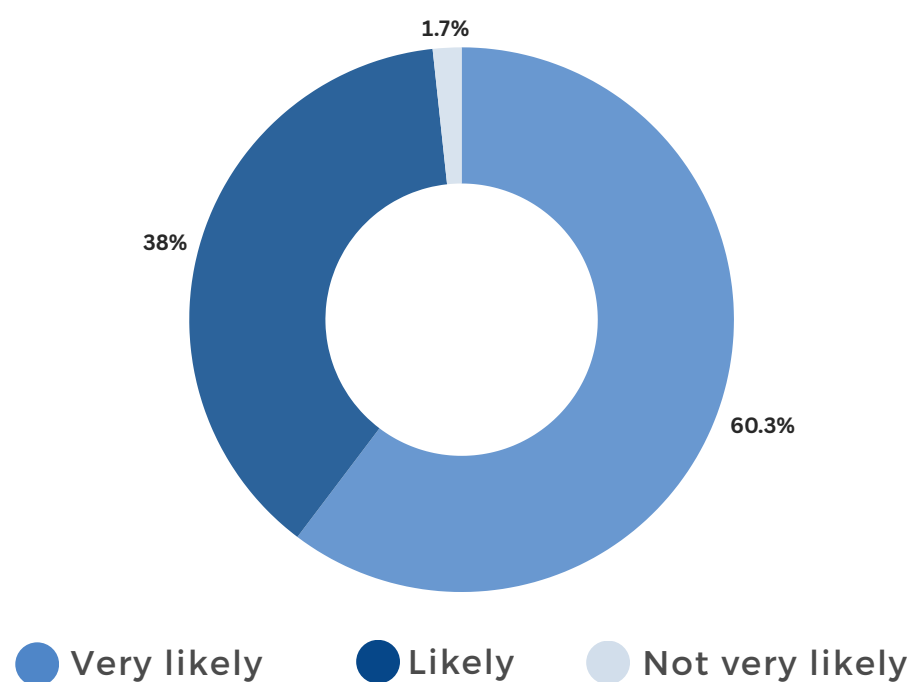
Are you looking for international or local wine tasting?



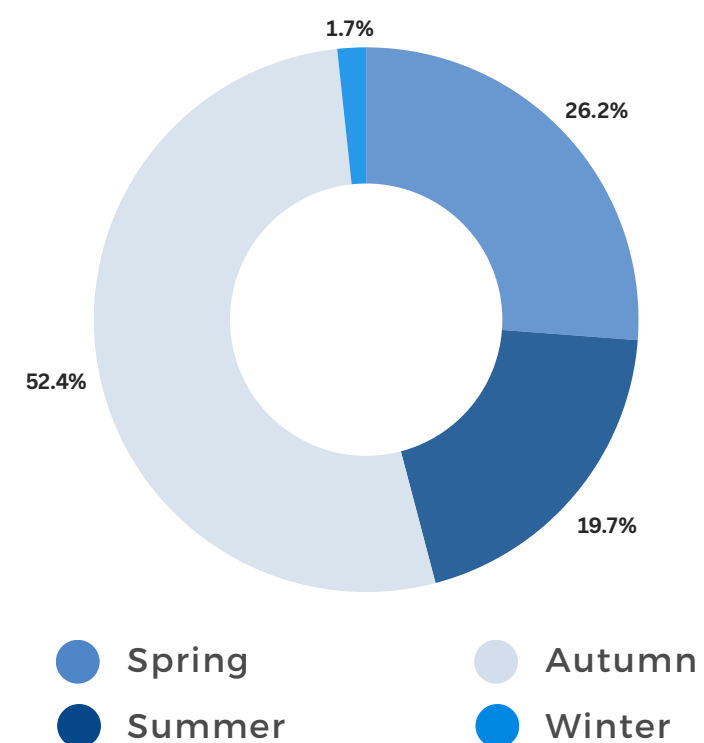
How long do you plan before going on a wine tasting?



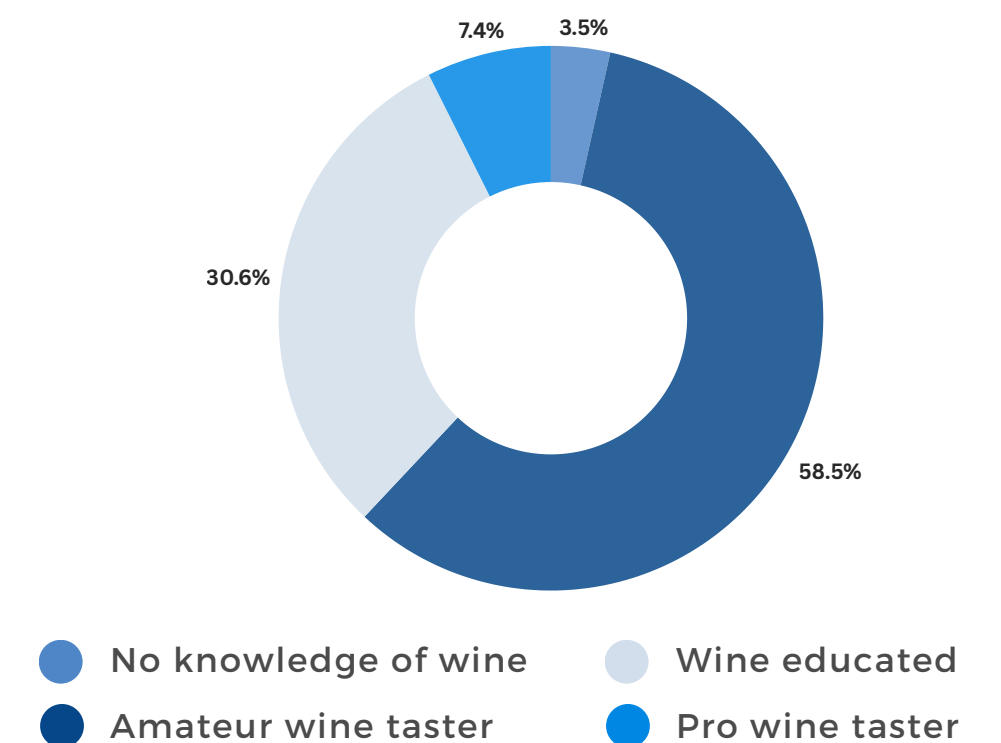
How likely are you to buy a wine you like after a tasting?



During what time of the year are you more likely to go on a wine tour?



What level of wine knowledge do you consider yourself at?





Let's Meet on
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