

2023 BIODIVERSITY SUMMER SCHOOL

Lecturer / Workshop
15.9.2023 / 9.30 – 12.30



Dr. Verena Rossow
Knowledge Communication and Public Relations, Knowledge Transfer

Dr. Sophie Peter
Biodiversity and People

ISOE - Institute for Social-Ecological Research

The ISOE - Institute for Social-Ecological Research is one of the leading independent institutes for sustainability research. It produces scientific foundations and sustainable concepts for politics, civil society and business - regionally, nationally and internationally. A focus on knowledge transfer in the department of knowledge communication is part of the expertise.

Social-ecological analysis and knowledge transfer

The workshop will start with a short introduction into the transdisciplinary (also known as co-productive) research mode just as into science communication. This is followed by a discussion on the use of knowledge transfer and the presentation of different approaches and formats. Along the presentation of a completed interdisciplinary research project in the field of biodiversity and ecosystem services, the use of knowledge transfer as an element of science communication will be discussed before the participants themselves sketch out transfer potentials of their own research projects.